

## EAST Search History

| Ref # | Hits | Search Query   | DBs                            | Default Operator | Plurals | Time Stamp       |
|-------|------|--|--------------------------------|------------------|---------|------------------|
| L1    | 133  | 715/516  | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/10/26 10:04 |
| L2    | 419  | 715/512  | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/10/26 10:04 |
| L3    | 5298 | 707/4  | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/10/26 10:04 |
| S1    | 1    | "6582475".pn.  | USPAT                          | OR               | OFF     | 2006/03/16 13:54 |
| S2    | 0    | further with advertisement   | USPAT                          | OR               | OFF     | 2006/03/16 13:54 |
| S3    | 2    | further with data  | USPAT                          | OR               | OFF     | 2006/03/16 13:54 |
| S4    | 266  | refine with result   | USPAT                          | OR               | OFF     | 2006/03/16 13:55 |
| S5    | 64   | refine with result and concept                                     | USPAT                          | OR               | OFF     | 2006/03/16 13:55 |
| S6    | 64   | refine with result and concept and relat\$3                        | USPAT                          | OR               | OFF     | 2006/03/16 13:55 |
| S7    | 0    | (refine with result) and concept and relat\$3 and advertisement    | USPAT                          | OR               | OFF     | 2006/03/16 13:56 |
| S8    | 28   | (refine with result) and concept and relat\$3 and web              | USPAT                          | OR               | OFF     | 2006/03/16 13:56 |
| S9    | 66   | advertis\$6 same product same review                               | USPAT                          | OR               | OFF     | 2006/03/16 15:31 |
| S10   | 452  | advertis\$6 same product\$1 same review\$1                         | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | OFF     | 2006/03/16 15:30 |
| S11   | 51   | (advertis\$6 same product same review) and web                     | USPAT                          | OR               | OFF     | 2006/03/16 15:57 |
| S12   | 11   | ebay.asn.  | USPAT                          | OR               | OFF     | 2006/03/16 15:50 |
| S13   | 204  | advertis\$6 and (product with review)                              | USPAT                          | OR               | OFF     | 2006/03/16 15:58 |
| S14   | 100  | advertis\$6 and (product with review) and web                      | USPAT                          | OR               | OFF     | 2006/03/16 16:08 |
| S15   | 1    | brows\$3 with product\$1 with annotat\$6                           | USPAT                          | OR               | OFF     | 2006/03/16 16:08 |
| S16   | 149  | (product adj review) and advertis\$6                               | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/03/16 16:15 |
| S17   | 3    | (product adj review) and advertis\$6 and annotat\$3                | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/03/16 16:17 |
| S18   | 698  | (product adj related) with (data or information or review)         | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/03/16 16:17 |
| S19   | 425  | (product adj related) with (data or information or review) and web | US-PGPUB;<br>USPAT             | OR               | OFF     | 2006/03/16 16:17 |

## EAST Search History

|     |      |  |                          |    |     |                  |
|-----|------|--|--------------------------|----|-----|------------------|
| S20 | 204  | (product adj related) with (data or information or review) and web and analy(S13)  | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:18 |
| S21 | 280  | (product adj related) with (data or information or review) and web and analy\$5  | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:18 |
| S22 | 141  | (product adj related) with (data or information or review) and web and analy\$5 and map\$3   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:22 |
| S23 | 0    | "2002/0217052"   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:23 |
| S24 | 2    | "2003/0217052"   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:34 |
| S25 | 1    | "20030217052".PN.  | US-PGPUB                 | OR | OFF | 2006/03/16 16:23 |
| S26 | 1    | "6151601".PN.  | USPAT; USOCR             | OR | OFF | 2006/03/16 16:26 |
| S27 | 0    | (depend\$3 with content with retrieved) same display same related  | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:35 |
| S29 | 11   | (depend\$3 with content with retrieved) same display   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:46 |
| S30 | 3669 | (portion\$1 or section\$1) with "web page"   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:46 |
| S31 | 1273 | ((portion\$1 or section\$1) with "web page") and advertis\$6   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:47 |
| S32 | 640  | ((portion\$1 or section\$1) with "web page") and advertis\$6 and ((depend\$3 with content) or (content with bas\$4))   | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:48 |
| S33 | 227  | ((portion\$1 or section\$1) with "web page") and advertis\$6 and (((depend\$3 with content) or (content with bas\$4)) with (display\$3 or retriev\$3))         | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 16:49 |
| S34 | 41   | ((portion\$1 or section\$1) with "web page") and advertis\$6 and (((depend\$3 with content) or (content with bas\$4)) with (display\$3 or retriev\$3)) and mix | US-PGPUB; USPAT          | OR | OFF | 2006/03/16 17:01 |
| S35 | 116  | (715/516).CCLS.  | USPAT; USOCR             | OR | OFF | 2006/03/16 17:03 |
| S36 | 1    | "5948061".pn.  | USPAT                    | OR | OFF | 2006/03/16 17:13 |
| S37 | 1    | "6385592".pn.  | USPAT                    | OR | OFF | 2006/03/16 17:23 |
| S38 | 3090 | "supplemental information" or "supplemental data"  | US-PGPUB; USPAT; IBM_TDB | OR | OFF | 2006/03/16 17:25 |

## EAST Search History

|     |     |   |                                |    |     |                  |
|-----|-----|---|--------------------------------|----|-----|------------------|
| S39 | 322 | advertis\$6 with ("meta deta" or "meta-data" or "metadata")   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | OFF | 2006/03/16 17:33 |
| S40 | 110 | "content server" and ("ad server" or "advertisement server")  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | OFF | 2006/03/17 07:50 |
| S41 | 65  | "content server" and ("ad server" or "advertisement server") and ("meta data" or "meta-data" or metadata or attribute\$1) | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | OFF | 2006/03/17 07:50 |
| S42 | 101 | (depend\$3 with content with retrieved)   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 08:51 |
| S43 | 118 | browsing with ad  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 08:52 |
| S44 | 34  | browsing near4 ad   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 08:52 |
| S45 | 141 | user with group with message with database  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:08 |
| S46 | 2   | (user adj group) with (message adj database)  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:09 |
| S47 | 2   | (user adj group) same (message adj database)  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:13 |
| S48 | 19  | ((user adj group) with message\$1 with database)  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:12 |
| S49 | 2   | (user adj group\$1) same (message adj database)   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:13 |
| S50 | 122 | (user adj group\$1) same (message) same database  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:19 |
| S51 | 439 | (message adj database) and email  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:19 |
| S52 | 67  | (message adj database) and email and (user near2 group)   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:19 |
| S53 | 46  | (message adj database) and email and (user adj group)   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:27 |
| S54 | 3   | (message adj database) and email same (user adj group)  | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:24 |
| S55 | 1   | "6253188".pn.   | US-PGPUB;<br>USPAT             | OR | OFF | 2006/03/17 11:24 |